

10K Youth Empowerment

Concept Note

Intellectual Foundations- Community Outreach



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so many of life's battles and now suffer from low self-esteem? How do we ensure that the 76% of the population has a right attitude to overcome the current circumstances?

3.0 Our Intervention

Throughout history there has been individuals who not only survived great adversity but also emerged from their unattractive experiences stronger in mind and spirit. Why did they not see themselves as resentful victims whose lives would be forever shattered by these experiences as some others did who went through the same ordeals? What was their secret? Through research, what stands out is their determination to prevail over their unattractive circumstances. They chose a right attitude to adopt in these circumstances and that affected their decision-making.

With this right attitude, availability of good and accurate information is imperative if the youth is to overcome their challenges. In eSwatini, there is a major challenge of information not reaching the desired youth. Information is available but not easily accessible to the youth, maybe also due to their limited resources. Newspapers need to be bought, conference attendance requires money, accessing information on the Internet requires data, physical going to an institution requires transport fees, and lastly personals in the institutions don't always have time to respond to questions from the youth. All these can be barriers preventing the youth from access information.

To help the youth overcome the many challenges they face, Intellectual Foundations a legally registered NGO focusing on youth matters seeks to improve youth access to personal development information. It is believed that such information would create a resilient youth determined to overcome life's challenges.

Personal development is a deliberate action to invest in yourself so that you can manage yourself successfully in different circumstances life might throw at you. In other words, the aim of personal development is to equip yourself with necessary skills, knowledge, etc. needed to overcome current and future life encounters.

To achieve the desired goal, a 5-year program called the 10k youth empowerment was established. The Program seeks to empower 10 000 youth with personal development services. Program started in 2017. One aspect of this program is visiting communities and carrying out community workshops for out-of-school youth. This Concept Note details more information about the community workshops.



4. Project Objectives

1. To develop an accessible personal development information hub on youth matter.
2. To create and facilitate personal development dialogues between the youth and stakeholders.
3. To grow a vibrant nationwide youth network

5. Workshop Description

Item No	Item	Comment
1	Target Audience	Community outreach project is designed to reach out-of-school youth in communities. Out-of-school youth are youth that are unemployed or school dropouts. It seeks to reach atleast 100-150 out of school youth per community
2	Time Frame	One-day event. Starts at 9am and ends at 1pm
3	Location	Workshops are done in Communities for easy youth access.
4	Set-up at Event	<ul style="list-style-type: none">➤ A stretch tent is erected to house approximately 150 youth.➤ PA sound system for easy communication➤ Display unit(s) used by facilitators for Presentations, pictures and videos

Information Presented is tabled below:

Item No	Item	Description
1	Person Growth	<ul style="list-style-type: none">➤ Setting Goals➤ Overcoming Challenges➤ Drafting a life plan
2	Vision 2022	<ul style="list-style-type: none">➤ What is it➤ Government's action plans➤ Opportunities for the youth
3	Financial Literary	<ul style="list-style-type: none">➤ What is money and how does it work➤ How to generate money➤ Savings and investing
4	Personal Health	<ul style="list-style-type: none">➤ Sexual Reproductive health
5	Environmental Health	<ul style="list-style-type: none">➤ Taking care of the environment and making it work for you



6. Activities, Outputs, Outcomes and Impact

Activity	Outputs	Outcomes	Impact
Meeting with Community leaders	Approval and support for workshop	Successful implementation of workshop	Community leaders and youth improving livelihood
Acquiring of workshop resources	Receive resources to carryout workshop	Workshop carried out using resources	Information shared using resources is practiced
Mobilize youth and facilitators	Facilitators attend and facilitate in workshop where 150 youth are present	Accurate information is shared and understood by youth	Information used by youth to positively improve their lives
Hosting workshop	150 youth in workshop hosted in community	Capacitated and empowered youth	Improved youth livelihood through better decision making
Formation of youth database	150 youth from community become part of database	Database used to form country-wide youth network(s)	Positive Youth networks that provide good value-adding information to the youth

7. Monitoring and Evaluation

Monitoring and evaluation forms the backbone of all our activities as they guide us determine if our efforts are effective or not. This also helps to find areas of improvements on our interventions. When a community workshop is undertaken, a community study is first done, followed by a workshop measurement (before and after) to determine if intervention(s) produced positive short-term and long-term impacts.

Reports on monitoring and evaluation are compiled and shared with relevant stakeholders. This promotes transparency and also encourages our stakeholders to have an input on how we can help the youth overcome their challenges.



8. Sustainability

Sustainability will be achieved through a combination of the following:

- ✧ Through strong partnerships with government, higher education institution, local and international organizations, companies and people that benefit directly or indirectly from this campaign's outputs.
- ✧ Community involvement to promote campaign ownership. This is achieved through involving various groups or bodies already established in community.

9. Workshop Budget

Item	Unit	Item cost (E)	Total cost (E)
Hiring tent and chairs	1	2 850.35	2 850.35
Mobilize youth (including calling)	1	600.00	600.00
Project team	10	200.00	2 000.00
Transport for team and equipment	1	1 515.53	1 515.53
Meeting (community leaders and youth leaders)	1	830.50	830.50
Facilitators	4	750.00	3 000.00
Refreshments	150	40.00	6 000.00
Monitoring and evaluation	1	1 203.62	1 203.62
Total			18 000.00

The above total cost caters for one workshop with an attendance of 150 youth.

10. Banking details

Banking details for Intellectual Foundations are given below:

Name: Intellectual Foundations

Bank: Nedbank Swaziland

Branch: Mbabane

Account Number: 11990042049

11. Contact details

Contact Person: Menzi Nxumalo 76894375

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